

ETHICOX-120 TABLETS

Etoricoxib I.P. 120 mg

"Maximum Strength Pain Relief with Gastro-Safe Selectivity"

Marketed by: Human Orthocare

A Subsidiary of Human Biolife India Pvt. Ltd.

www.humanorthocare.com



Product Overview

Composition (per tablet):

- Etoricoxib I.P. – 120 mg

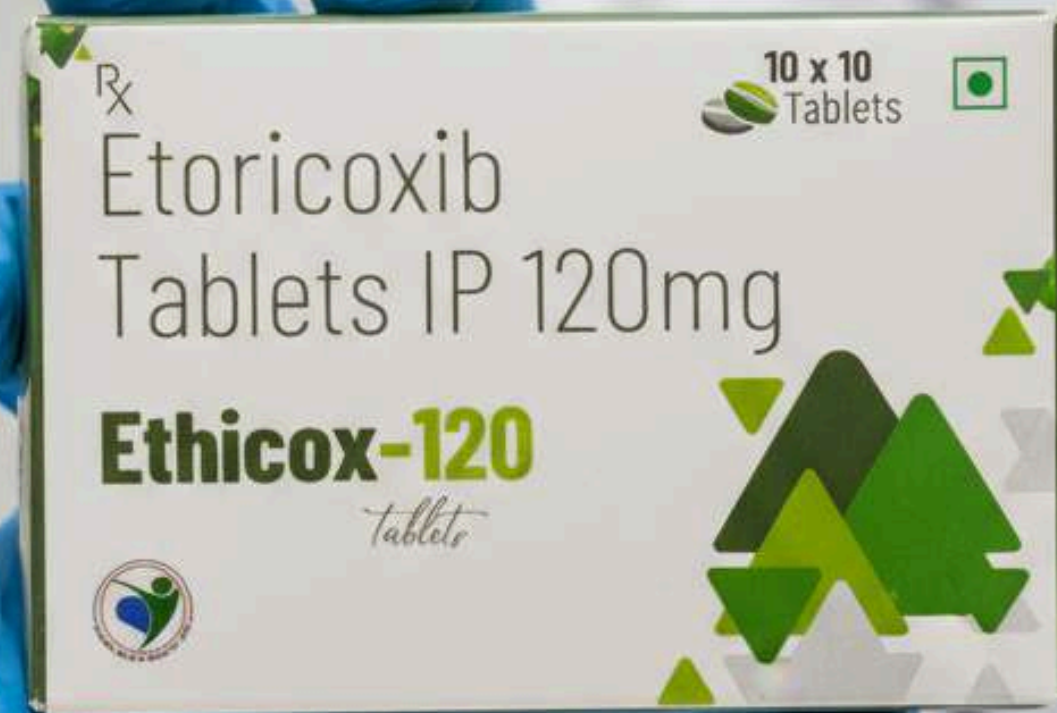
Key Features:

- High-strength selective COX-2 inhibitor (NSAID)
- Provides *potent anti-inflammatory & analgesic action*
- Gastro-protective vs traditional NSAIDs (minimal COX-1 inhibition)
- Ideal for *acute & severe pain conditions* requiring strong relief



120mg Strength

Maximum dose formulation for severe pain management





**Human
Ortho Care**

A SUBSIDIARY OF HUMAN BIOLIFE INDIA PVT. LTD.

Mechanism of Action

01

Selective COX-2 Inhibition

Etoricoxib selectively blocks COX-2 enzyme, preventing prostaglandin synthesis at inflammation sites

02

Anti-inflammatory Action

Reduces inflammation, swelling, and pain by targeting specific inflammatory pathways

03

Gastric Protection

Preserves COX-1 enzyme function, protecting gastric mucosa and reducing ulcer risk

Result: Stronger pain relief with improved gastrointestinal safety profile

Clinical Indications

Ethicox-120 Tablets are recommended for a comprehensive range of acute and severe pain conditions:

Acute Gouty Arthritis

Rapid relief from severe gout attacks and joint inflammation

Post-operative Pain

Dental and orthopaedic surgical pain management

Musculoskeletal Conditions

Severe pain and inflammation in muscles and joints

Rheumatoid Arthritis

Short-term management of inflammatory arthritis flare-ups

Ankylosing Spondylitis

Relief from spinal inflammation and stiffness

Severe Back Pain

Low back pain and severe spondylosis management



Clinical Advantages



High-Dose Potency

120mg Etoricoxib delivers rapid and potent relief in acute and severe pain conditions



Gastro-Safe Profile

Superior gastrointestinal safety compared to diclofenac and aceclofenac



Once-Daily Dosing

Convenient dosing schedule improves patient compliance and treatment outcomes

Proven Efficacy

- Effective in gout management
- Arthritis flare-up control
- Post-surgical pain relief

Clinical Benefits

- Short-term high inflammatory burden management
- Reduced dosing frequency
- Enhanced patient satisfaction

Comparison with Other NSAIDs

Parameter	Ethicox-120 (Etoricoxib)	Diclofenac 100 mg	Aceclofenac 100 mg
Potency	✓ Very High	✓ Moderate	⚠ Mild
COX-2 Selectivity	✓ High	✗ Low	⚠ Moderate
GI Safety	✓ Excellent	✗ Poor	⚠ Moderate
Dosing Convenience	✓ Once Daily	✗ 2–3x Daily	✗ 2x Daily

✓ **Clear Advantage:** Ethicox-120 demonstrates superior performance across all key clinical parameters

Dosage & Administration

Standard Dosage

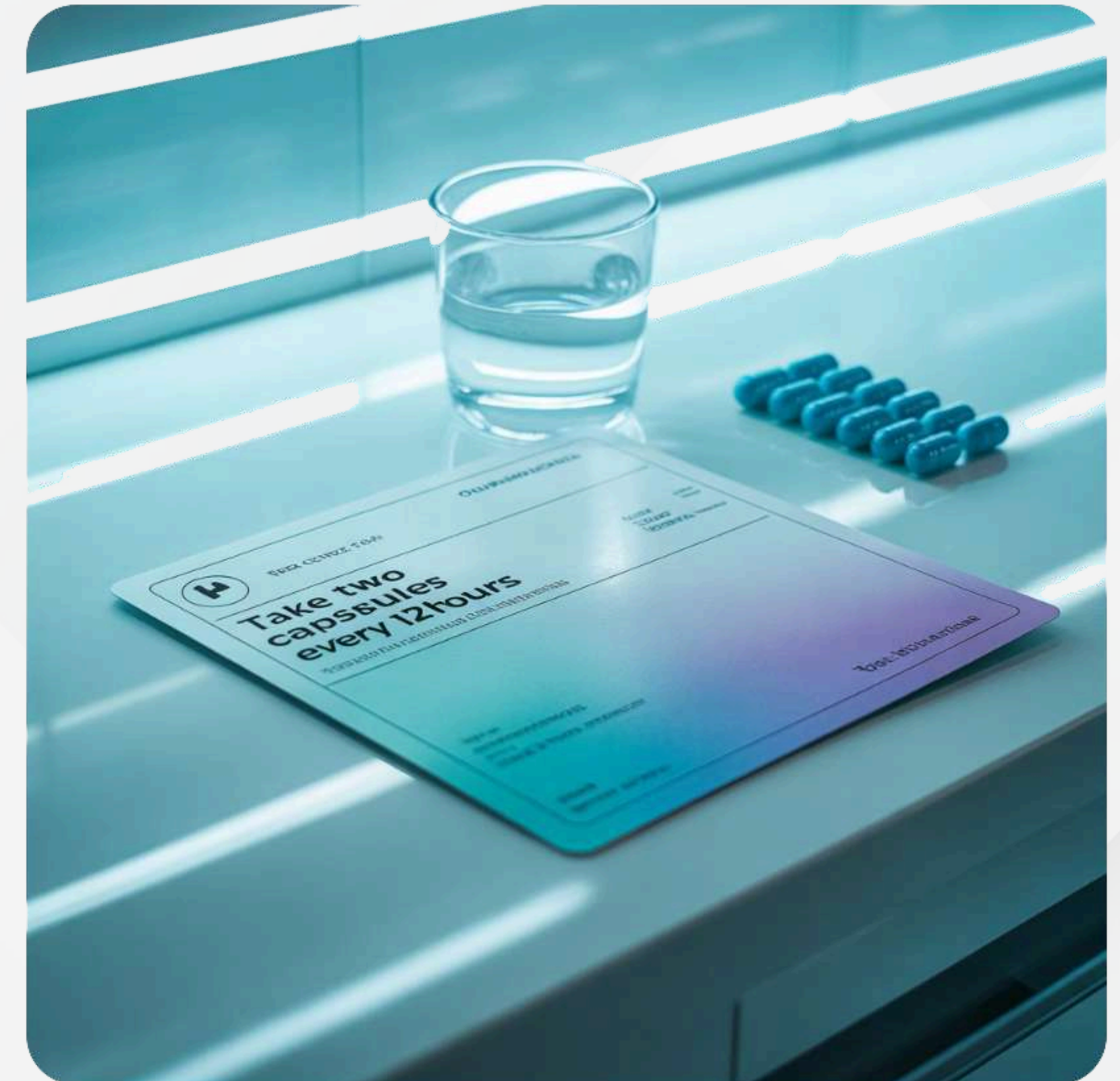
- 1** **120 mg once daily** for acute and severe pain conditions
Take with or without food as directed by physician

Treatment Duration

- 2** Use **lowest effective dose for shortest time** to minimise risk
Maximum duration as prescribed by healthcare professional

⊗ **Important:** Avoid long-term continuous use due to cardiovascular risk

⚠ **Special Populations:** Dose adjustment may be needed in elderly patients or those with hepatic impairment





Safety & Tolerability

Generally Well-Tolerated

Possible Side Effects:

- **Mild Effects**

Gastric discomfort, dizziness, headache

- **Rare Effects**

Peripheral oedema, elevated liver enzymes

- **Very Rare**

Cardiovascular events (with prolonged/high use)

Contraindications:

- Severe hepatic, renal or cardiac impairment
- Active peptic ulcer or gastrointestinal bleeding
- Pregnancy and lactation
- Hypersensitivity to Etoricoxib or other NSAIDs





Why Prescribe Ethicox-120?

The Doctor's Choice For:



Maximum Strength

Highest strength Etoricoxib formulation for acute and severe pain management



Enhanced Safety

Safer gastric profile compared to conventional NSAIDs with proven tolerability



Patient Convenience

Once-daily dosing improves compliance and treatment adherence



Clinical Evidence

Strong evidence base in gout, post-operative and musculoskeletal pain management



Trusted Quality

Reliable pharmaceutical quality from Human Orthocare with consistent efficacy



Contact Us

Step into care that moves you forward.

Use with clinical discretion, especially in high-risk orthopedic conditions.

HumAn Orthocare – A Subsidiary of Human Biolife India Pvt. Ltd.

For medical queries or collaboration:

 www.humanorthocare.com